

2020 PNW SAF Forestry Leadership Conference

January 31-February 1, 2020—Communication: Telling Your Story!

Forestry and natural resources professionals and students from the Pacific Northwest are invited to participate in the 2020 Leadership Conference on January 31 and February 1, at The Heathman Lodge in Vancouver, Washington. Participants will gain insights through leadership lessons from experienced leaders and learn effective communication skills.

DRAFT SCHEDULE

DAY 1—FRIDAY, JANUARY 31

- 9:00 am Registration and Networking (Continental breakfast provided)
9:30 Introductions and opening remarks—**Wes Tracy**, WSSAF Chair
9:45 Keynote Address: The Language of Leadership—**Koshare Eagle**, Washington State Dept. of Natural Resources
10:45 Break
11:00 The Language of Leadership (continued)—**Koshare Eagle**
Noon Lunch (provided) with Leadership Lessons from **Paul Davis**, Vice President, Weyerhaeuser Western Timberlands
1:00 pm Negotiations—**Gordon Gibbs**, Gibbs Consulting
1:45 Interactive Session—Listening Skills
2:15 Networking Break
2:45 Working with the Press—**Andrea Watts**, Associate Editor, *The Forestry Source*, SAF and **Jennifer Mengarelli**, Farm Girl Marketing
3:45 Marketing Yourself—**Andrea Watts** and **Jennifer Mengarelli**
5:00-6:00 Leadership Icebreaker—**Student-led activity**
6:00 Dinner (provided)—Keynote: Different Leadership Styles—**Speaker TBD**

DAY 2—SATURDAY, FEBRUARY 1

- 7:00 am Networking (Continental breakfast provided)
8:00 am Address from the SAF President—**Tamara Cushing**, SAF President
9:00 Intergenerational SAF Member Panel—**TBD**

- 10:00 **Concurrent Sessions:**
• SAF Advocacy: Using SAF Policy Statements in Communications—**TBD**
• Preparing for an Interview—**TBD**
11:30 Closing Comments: Leadership Action Items for 2020 and 2020 SAF Calendar—**WSSAF, OSAF, AKSAF Leadership**
Noon Lunch (provided) and closing icebreaker
1:00 Concurrent State Executive Committee Meetings

LODGING

The Heathman Lodge, 7801 NE Greenwood Drive, Vancouver, WA, is a rustic hotel featuring 182 guest rooms and a Northwest mountain lodge setting. The group rate is \$148 plus tax for single or double occupancy, and \$10 for additional persons. Group rates are honored for Thursday, January 30 and Friday, January 31. To make a reservation call 360-254-3100 by January 10, 2020 and mention "SAF Leadership Conference" to receive the group rate. <https://www.heathmanlodge.com/>

REGISTRATION

The registration fee for professional members is \$160/person, \$200/person for non-members, and \$50/person for students. A late fee of \$25 will be charged after January 8. Register online at <https://bit.ly/2T5JW0D> or fill out and mail the form below.

QUESTIONS?

Program: Wes Tracy, wes.tracy@weyerhaeuser.com
Registration: Melinda Olson, 503-224-8046, melinda@forestry.org

SAF CFE HOURS

4.0 Category 1 and 5.5 Category 2 hours are available.

REGISTRATION FORM – 2020 SAF PNW Leadership Conference

January 31 & February 1, 2020—Heathman Lodge • Registration includes all materials, Friday lunch & dinner, and Saturday lunch.

Name _____ SAF Chapter _____
Address _____ City/State/ZIP _____
Email _____ Day Phone _____
List any special dietary needs _____

- \$ _____ \$160/person: SAF Member Conference Registration by January 8
\$ _____ \$200/person: Non-Member Conference Registration by January 8
\$ _____ \$50/person: SAF Student Conference Registration (no late fee required)
\$ _____ \$25/person: Late Fee after January 8
\$ _____ **TOTAL ENCLOSED**

METHOD OF PAYMENT IF MAILING REGISTRATION

Check (enclosed) **Credit Card** (Visa/MasterCard)

Card Number: _____

Expiration Date: _____ Sec. Code: _____

Make checks payable to: **Washington State SAF**

Register online at <https://bit.ly/2T5JW0D> or complete registration form and mail to: PNW SAF Leadership Conference, SAF Northwest Office, 4033 SW Canyon Rd., Portland, OR 97221. Visa and MasterCard accepted. Checks payable to Washington State SAF. Contact Melinda Olson, SAF Northwest Office, 503-224-8046, melinda@forestry.org, with questions. Full agenda at www.forestry.org.