



SAF Board Update

Major Issues, Worries & Hopes



SAF Board of Directors Update

Major Issues, Worries & Hopes

- 1. Board Leadership & Priorities**
- 2. Chief Executive Officer**
- 3. National Headquarters Building**
- 4. Publications**
- 5. Staffing**
- 6. Budget**
- 7. Growing Membership**
- 8. District 1 Issues**



SAF Board of Directors Update

1. Board Leadership and Priorities

Dave Lewis, Southern Forestry Consultants

2018 President

John McNulty, Seven Islands Land Company

2018 Vice President

Fred Cabbage, North Carolina State University

2018 Immediate Past President

Five Emphasis Areas for 2018

- 1. Increase Tangible Value to Members**
- 2. Grow Membership in 3 Dimensions: Numbers, Diversity, and Generational**
- 3. Secure a Sound Financial Picture**
- 4. Elevate the Professional Status of Forestry**
- 5. Promote Sound Forest Science and Policy**

SAF Board of Directors Update

2. Chief Executive Officer

- **Matt Menashes tenure ended in November 2017**
- **John Barnwell & Louise Murgia - Co-CEOs**
- **CEO Job Announcement - available - closes on May 18, 2018**
- **Search Committee - Jim Thinnes, Chair - Ed Shepard, member**
- **Interviews by full Board in early August 2018**
- **New CEO starts in September 2018**

SAF Board of Directors Update

3. National Headquarters Building

- **Gifford Pinchot Building - National Headquarters - old, large & with large maintenance backlog**
- **Building Committee has been studying issue and reporting to Board**
 - **Looked at cost of repair & update of GP**
 - **Looked at cost of renting space in several cities**
 - **Looked at our actual needs**
 - **Looked at value of GP as is**
- **Board has decided to keep HQ in Washington, D.C. area**
- **Staff investigating locations and cost of renting in DC area**
- **Board committed to make final decision this year**

SAF Board of Directors Update

4. Publications

- **Oxford University Press - selected to be publisher for Journal of Forestry & Forest Science**
- **Less cost & more revenue to SAF**
- **Increased access to online resources for SAF members**
- **Journals will have larger reach due to OUP's network**
- **Keith Blatner - new Editor in Chief of Journal of Forestry**

SAF Board of Directors Update

5. Staffing

- **Director of Membership - open after Corey Ruple took a new position**
- **Senior Managing Editor - open after Jennifer Kuhn took a new position**
- **Co-CEOs and Board leadership are looking at reorganizing duties to cover membership rather than refilling Director position**
- **Advertising for a new Senior Managing Editor as a high priority - listed on the SAF web page**

SAF Board of Directors Update

6. Budget

- **Sale of property gave SAF a blast of capital**
- **Past Boards have been using this to supplement revenues**
- **Budget has been out of balance by about \$1,000,000 per year**
- **Board has set limits as to how much can be drawn down - floor and ceiling for General Fund**
- **Plan in place for a balanced budget**
- **Staff & board are working towards it**

SAF Board of Directors Update

7. Growing Membership

Grow Membership in 3 Dimensions:
Numbers, Diversity, and Generational

- **Membership² campaign, launched in October, 2017**
- **New “Full” membership rate, launching in early 2018**
- **National Membership Dashboard**
- **Young professional taskforce reinvigorated alongside an employer outreach initiative**
- **Leadership Central, including dashboards and tools for local leadership**
- **SAF must and will attract and retain the best and the brightest to remain relevant**
- **New Diversity and Inclusion Working Group**
- **Newest SAF Chapter at Southern University in Louisiana**
- **Marathon not a sprint. We will continue working with National Association of University Forest Resource Programs (NAUFRP) and USFS on this attracting and retaining talent**



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8. District 1 Issues

- **Inland Empire Considering leaving NWO**
- **Alaska SAF Annual Meeting: Theme was Carbon Markets**
- **Inland Empire SAF Annual Meeting: Theme was Wildfire Prevention**